

# Why is this School Board Race SO Important?

## LBUSD in TRANSITION

The Long Beach Unified School District is a nationally-acclaimed K-12 district which is now in transition. Two of five board members are retiring and its superintendent of 18 years is also retiring. Times of transition are critical for any school district, but especially for LBUSD where stable leadership and a spirit of collaboration have brought the district to its current highly regarded status. LBUSD needs the continuity of experienced, hard-working leadership at the board and administrative levels to maintain and further the success it has achieved. **Doug Otto brings wisdom and years of experience in educational policy.**

## BUDGET ALERT

Funding for LBUSD schools is channeled through state budget appropriations in competition with a multitude of needs and priorities that the state faces. Securing adequate resources and managing a nearly \$1 billion budget is the job of the school board, and each year becomes more challenging. Next year the district may face its first budget deficit in many years. In the last 15 years, enrollment has dropped from approximately 100,000 students to 70,000. Because state funding is based largely on enrollment, LBUSD will lose significant funding. At the same time, the state has mandated that the district double its contribution to the CalSTRS and CalPERS pension funds. In essence, income will go down while fiscal obligations rise. **Doug Otto is the ONLY candidate with experience in managing district budgets and facing the fallout of downturns in the economy.**

## EQUITY IS AN ABIDING ISSUE

LBUSD is faced with the difficult challenge of closing the achievement gap to make all students successful. African American and Latino students are not succeeding at the same rate as Caucasian and Asian students, though their success rates are improving. **Doug Otto believes it is the obligation of the district to make success equitable for all students and he has set this as a personal priority as a board member.**



## ***Doug Otto is the ONLY candidate running for school board in LBUSD District 4 that ...***

- has years of experience in developing educational policy
- has overseen district-wide budgets
- has led campaigns for facilities bond measures for education
- has been a leader in developing the **Long Beach College Promise** bringing together LBUSD, LBCC, CSULB, the City of Long Beach and the Port of Long Beach to help students achieve their educational goals
- has effective relationships with legislators at the local, state and national levels to bring resources that can bring resources to LBUSD



- **Teachers Association of Long Beach**
- **Long Beach School Board Members:**

Megan Kerr, District 1    Felton Williams, District 2    John Meyer, District 4    Diana Craighead, District 5

#### **Elected Officials**

- Congressman Alan Lowenthal, 47th Congressional District
- Supervisor Janice Hahn, LA County Supervisor, 4th Supervisorial District
- Calif. Assemblymember Patrick O'Donnell, 70th District
- Calif. State Senator Tom Umberg, Senate District 34
- Robert Garcia, Mayor, City of Long Beach
- Doug Haubert, Long Beach City Prosecutor
- Rex Richardson, Vice-Mayor, City of Long Beach
- Suzie Price, Long Beach City Councilmember, 3rd District
- Daryl Supernaw, Long Beach City Councilmember, 4th District
- Dee Andrews, Long Beach Councilmember, 6th District
- Ann Marshall, Mayor, City of Avalon
- Don Knabe, Former LA County Supervisor, 4th Supervisorial District
- Steve Kuykendall, Long Beach resident, Former Congressman, 36th Congressional District
- Keir Jones, Signal Hill City Councilmember

#### **Community Leaders**

- Beverly O'Neill, Former Mayor, City of Long Beach
- Carmen O. Perez, Former Democratic Nat'l Comm Vice Chair
- Ed Wilson, Former Mayor, City of Signal Hill
- Larry Forrester, Former Mayor, City of Signal Hill
- George Economides, LB Business Journal Publisher Emeritus
- Ben Goldberg, LB Area Republican Committee, Vice Chair
- Dan Gooch, LB Century Club, Past Pres.
- Gary Cohee, LB Century Club, Past Pres.
- Bruce Bradley, LB Century Club, Past Pres.
- Vito Lanuti, LB Century Club, Past Pres.
- Gloria Cordero
- Julie Knabe
- Al Israel
- Jack Rosenburg
- Steve Folger

#### **Education Leaders**

- Uduak-Joe Ntuk, LBCC Board of Trustees, Area 1
- Vivian Malauulu, LBCC Board of Trustees, Area 2
- Dr. Virginia Baxter, LBCC Board of Trustees, Area 5
- Rebecca Turrentine, Bellflower Unified School District Superintendent (ret.)
- Rick Turrentine, School Administrator (ret.)
- Chuck McFerrin, LBCC Athletic Director (ret.)
- Keith Hansen, Lakewood High School Principal (ret.)
- John Fylpaa, LBCC, Vice President Student Services (ret.)

#### **Organizations**

- Long Beach Area Chamber of Commerce
- Long Beach Police Officers Association
- Long Beach Fire Fighters
- LA County Democratic Party
- LA County Federation of Labor
- International Brotherhood of Electrical Workers
- International Union of Operating Engineers
- LB Democratic Women's Study Club